



# SANT BABA BHAG SINGH UNIVERSITY

Village – Khiala, P. O. – Padhiana, Distt. – Jalandhar -144030, Punjab

Ref. No.: SBBSU/AEA/2025/61

Date: 09/09/2025

## NOTICE

### Subject: Celebration of Swachhata Pakhwada 2025

In response to UGC's letter to observe Swachhata Pakhwada 2025, scheduled from 1<sup>st</sup> to 15<sup>th</sup> September, in line with national cleanliness and hygiene initiatives, University has planned the following phase-wise activities to be conducted by various departments/units. All the Deans, Dy. Deans, Heads, Coordinators and in charges are requested to lead and widely publicize the following activities through masses and social media platforms under the initiative of SBBSU regarding the awareness activities, cleanliness drives, and student engagement to promote healthier, cleaner campuses and surroundings:

| S. No. | Activity   | Responsibility   |
|--------|--|--|
| 1      | Activities to be done in adopted villages by the respective Institutes on 13 <sup>th</sup> September, 2025:<br>a) Shramdaan activities<br>b) Mass awareness activities on Swachhata Theme<br>c) Cleaning of adopted Villages, Schools, Anganwadis, and any Public Places etc.<br>d) Engagement of local celebrities (like Sarpanch/Panch, Army Official, NGO operator, Philanthropist, etc.) | 1. Village Khiala by UIH<br>2. Village Ghural by UIL<br>3. Village Chukhiara by UIA<br>4. Village Manko by UICM<br>5. Village Padhiana by UIS<br>6. Village Damunda by UICAIS<br>7. Village Daroli Kalan by UIE<br>8. Village Daroli Khurd by UIET |
| 2      | Mass Swachhata Pledge [and certificate record (Online)]  | All Institutes by 12/09/2025   |
| 3      | Swachhata Seminar, Training, Workshops   | Department of Education, UIE   |
| 4      | Exhibition on Waste to Wealth  | UICAIS   |
| 5      | Swachhata Rally in the Campus  | UIET   |
| 6      | Organizing Nukkad Natak on Swachhata Theme   | UICM   |
| 7      | Plantation Drives  | UIA  |
| 8      | Selfy Booth  | Department of Fashion Designing  |
| 9      | Signature Campaigns  | UIH  |
| 10     | Campaign of discarding the use of Single Use Plastic   | UIS  |
| 11     | Nationwide mega "Plogging" event during the Pakhwada   | Department of Physical Education, UIE  |
| 12     | Press Conference & Report compilation/finalization from all Institutes for Social Media (submission of reports to be ensured by Deans/Dy. Deans of Institutes by 15/09/2025)   | Dr. Surinder Kumar, UIH<br>Dr. Smriti Thakur, UIH  |
| 13     | Use of Social Media (To upload all reports, activities news and to design and upload related /pamphlets/posters on University website and all social media platforms)  | Mr. Rajwinder Singh Dhami<br>Mr. Sukhwinder Singh<br>Er. Akashdeep Singh   |
| 14     | The Swachh Bharat Anthem and other relevant IEC materials to be displayed at various strategic locations   | NSS coordinator  |

All the institutes/departments are requested to complete their assigned activities and also submit the reports by 15<sup>th</sup> September, 2025.

Dean Alumni and Extension Activities

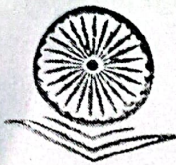
Dean Academics

To

1. All Deans, Dy. Deans, HoDs, CoDs (For necessary action, please)
2. NSS coordinator

cc:

1. Honorable Vice-Chancellor (For information, please)



ज्ञान-विज्ञान विपुलते

आचार्य मनिष र. जोशी  
सचिव

Prof. Manish R. Joshi  
Secretary



सत्यमेव जयते



आज़ादी का  
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O.No. 2-50/2023(CPP-II)(C.130968)

17 भाद्रपद, 1947/8<sup>th</sup> September, 2025

Subject: Celebration of Swachhata Pakhwada from 1<sup>st</sup> to 15<sup>th</sup> September, 2025-reg.

आदरणीय महोदया/महोदय,

As you are aware, Swachhata Pakhwada are being organized since April, 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of swachhata. This is the 10th consecutive year of "Swachhata Pakhwada" implementation.

All Higher Education Institutions (HEIs) are requested to formulate and implement their plans for organizing 'Swachhata Pakhwada from 1st to 15th September, 2025' and give wide publicity to the same to make it a grand success. A list of indicative activities that may be undertaken during the Pakhwada is enclosed for reference.

HEIs are also requested to prepare a consolidated report containing summary of activities conducted, number of participants mobilized, High resolution images of the activities and links of social media posts and share it at [ebsb-edu@gov.in](mailto:ebsb-edu@gov.in) latest by 20th September, 2025.

HEIs are also requested to widely publicize the activities undertaken through their social media platforms.

सादर,

भवदीय,

(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।

### Swachhata Pakhwada Suggestive activities on Community Engagement

Following are the suggestive Swachhata Pakhwada Activities to be taken up by the Ministries and Departments during the observance of their Swachhata Pakhwada:

1. Shraamdaan activities in the nearby locality.
2. Repair and renovation of Public Toilets, Schools, Anganwadis Toilets.
3. Mass awareness activities on Swachhata Theme.
4. Cleaning of nearby Villages, Schools, Anganwadis, PHCs, Collages or any Public Places.
5. Engagement of local celebrities.
6. Swachhata Seminars, Trainings, Workshops.
7. Exhibition on Waste to Wealth.
8. Swachhata Raths, Rallies.
9. Mass Swachhata Pledge.
10. Cleaning of Ponds, Rivers, Beaches.
11. Plantation drives.
12. Selfy Booth.
13. Signature Campaigns.
14. Swachhata thematic paintings.
15. Press Conference.
16. Use of Social Media.
17. Campaign on discarding the use of Single Use Plastic.
18. Organising Nukad Natak on Swachhata theme.
19. Nationwide mega "Plogging" event during the Pakhwada
20. The Swachh Bharat Anthem and other relevant IEC materials may be displayed at various strategic locations.